



Chamber of Commerce of Fargo Moorhead

2010 *ChamberChoice Awards*

ChamberChoice Award Categories and Criteria

The *ChamberChoice Awards* are designed to recognize the important role businesses and not-for-profits play in our local economy. Through the program, organizations are recognized for growth, innovation and creativity, community leadership, and achievements relating to specific business or industry. To be eligible for a *ChamberChoice Award*, applicants must meet the following criteria:

Small Business of the Year

- 25 or less full time employees
- Must be a privately held for-profit business headquartered in the Fargo Moorhead region

Business of the Year

- 26 – 250 full time employees
- Must be a privately held for-profit business headquartered in the Fargo Moorhead region

Large Enterprise of the Year

- More than 250 full time employees
- Must be an organization/company headquartered in Fargo Moorhead

Small Not-For-Profit of the Year

- 25 or less full time employees
- Must be a registered not-for-profit as defined by IRS standards in the Fargo Moorhead region

Not-For-Profit of the Year

- More than 25 full time employees
- Must be a registered not-for-profit as defined by IRS standards in the Fargo Moorhead region

Entrepreneur of the Year

- An individual who demonstrates outstanding entrepreneurial success that has led to the creation of new wealth and job opportunities in our region

Additional criteria for all categories

- Be a current member in good standing of the Chamber of Commerce of Fargo Moorhead
- Completed a minimum of three years in business
- Show growth in sales, services and/or growth in number of individuals served and/or expanded programs and services
- Demonstrate a commitment to ethical business practices
- Demonstrate a commitment to employee support and development
- Demonstrate corporate citizenship and/or community leadership (including Chamber activities)



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ChamberChoice Process

- All Chamber member firms are encouraged to nominate their own or another Chamber-member firm for a *ChamberChoice Award*. **Nomination deadline is Friday, January 15.**
- All firms nominated for *ChamberChoice Awards* will receive a letter of congratulations and will be asked to complete an application form. Applications will be verified and ranked by an independent panel of judges selected by the Chamber. **Application deadline is 5 p.m., Friday, February 12.**
- All firms that complete and return an application form will be recognized at the *ChamberChoice Reception* sponsored by *Wells Fargo Bank, N.A.* on **Thursday, March 25.**
- At the March 25 *ChamberChoice Reception*, the names of the top firms/organizations in each category will be announced. These finalists will be recognized at the Chamber's *Annual Awards Luncheon* on Thursday, May 13 at the *Holiday Inn of Fargo*.
- **Thursday, April 22**, the *ChamberChoice* finalists will receive a complimentary booth display to showcase their business at *Business After Hours* being held at the *Ramada Plaza & Suites and Conference Center*.
- **Thursday, May 13** at the Chamber's *Annual Awards Luncheon*, all finalists will receive their *ChamberChoice Awards*. Highlighting the event will be the announcement of the top-rated firm/organization in each of the six categories: **Small Business of the Year; Business of the Year; Large Enterprise of the Year; Small Not-For-Profit of the Year; Not-For-Profit of the Year** and **Entrepreneur of the Year**.